



FOR IMMEDIATE RELEASE

South Jersey Gas' Bruce Grossman Shares Energy Efficiency Expertise at the National League of Cities "City Summit" Conference in Pittsburgh, PA

FOLSOM, N.J., December 12, 2016 – South Jersey Gas' Manager, Energy Efficiency Programs, Bruce Grossman, recently shared his expertise as part of a panel of utility energy efficiency professionals at the National League of Cities 2016 City Summit titled "Change the Game—City Energy Efficiency through Utility Partnerships" held in Pittsburgh, PA.

The American Gas Foundation hosted the special session where participants learned how cities can partner with utility providers to produce measurable energy efficiency results. The session was led by Pinky Vargas, Energy Efficiency Outreach Manager, Puget Sound Energy, and City Council President, Bellingham, Washington. Vargas and Grossman shared strategies to help cities overcome partnership barriers, build networks, and encourage data sharing with natural gas utilities.

Vargas and Grossman shared, "According to the [American Council for an Energy-Efficient Economy](#), currently 28 states have performance incentives in place for natural gas utilities, electric utilities or both, and 25 states allow for the decoupling of natural gas utilities, electric utilities, or both. This challenges communities all across the country to come up with innovative mechanisms that reward everyone. It is imperative that utilities are involved in achieving greater energy efficiency across the country. Not only do utilities provide the data needed to measure energy consumption, but customer satisfaction is higher when utilities are involved in such efforts and provide these services to their customer base."

Grossman explained the need for customers and the community to be educated on the value of energy efficiency and its affordability so customers can live comfortably and safely while saving money and being environmentally friendly. He highlighted residential programs including home energy assessments, Energy Star Programs, low income weatherization, utility energy usage dashboards, gas conversions, and more. Learn more about SJG's residential energy efficiency programs [here](#).

On the business and community side, Grossman discussed South Jersey Gas' partnership with Atlantic City through energy efficiency, educational, and financing programs. Read more about SJG's energy efficiency program provided to businesses [here](#).

ABOUT SOUTH JERSEY GAS

South Jersey Gas, subsidiary of energy services holding company South Jersey Industries, Inc. (NYSE:SJI), delivers clean, efficient natural gas and promotes energy efficiency to approximately 375,000 residential, commercial and industrial customers in Atlantic, Cape May, Cumberland, Salem, and significant portions of Gloucester, Burlington and Camden counties in New Jersey. Visit www.southjerseygas.com to learn more about South Jersey Gas and its programs.

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